Plan Overview

A Data Management Plan created using DMPonline

Title: Examining the perceived cognitive effort involved in empathy and testing personality as a moderator and social norms as a mediator for empathy choice

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Template: LSE Data Management Plan for undergraduate and master's students dissertations

Project abstract:

In light of recent evidence from Cameron et al. (2019) that individuals may avoid empathy due to the perceived cognitive effort involved, I will be recreating study 1 from the series of experiments from Cameron et al. (2019) to see if the same results are observed. Additionally, I will be investigating whether social norms can influence empathy choice and whether the need for cognition as a personality trait moderates empathy choice.

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Examining the perceived cognitive effort involved in empathy and testing personality as a moderator and social norms as a mediator for empathy choice

Dissertation title and abstract

Name

Does empathy seem easier if we see others doing it?

Department

- Social Psychology

Email

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Supervisor

Dario Krpan

Please summarise your research question in no more than three sentences.

Is empathy a choice that we prefer to avoid because of the cognitive effort involved, and can it be a more attractive choice if we see others choosing it?

Data collection

Briefly describe the data that will be used, including any secondary sources, noting content, coverage, cost, availability, and terms of use.

The data that will be used will come from an online experiment that I conduct through Amazon MTurk. I will also reference data from a similar experiment called 'Empathiy is hard work'.

Informed consent and anonymisation of primary research data

If you are collecting primary data, describe your process of obtaining informed consent.

A consent form has been created, based on an LSE consent form template, that will be provided to participants before they commence the online experiment. After reading the necessary information about the experiment, they will be asked to check a box to consent and continue.

If you are collecting primary data that can identify living individuals, how will you anonymise that data to prevent identification?

The online experiment will be administered through Amazon MTurk. Participants' names or any information that identifies them will

not be collected by me as the researcher. Instead, their responses will be assigned to an anonymised code.

Research ethics

Does your research involve human participants (living or dead), or involve data about directly identifiable human subjects?

- Yes

Storage and back-up

How will data be stored and backed up during the research? How will you manage access and security? Is the size of your data likely to be a problem?

Data will be stored on Qualtrics and my own hard drive.